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# Follow Me To: A Journey Around The World Through The Eyes Of Two Ordinary Travelers



## Synopsis

The Follow Me project was created in 2012 based on the concept of showing the beauty and uniqueness of different locations around the world. It is a story told through the eyes of two ordinary travelers who attempt to portray local lifestyles and narratives by means of photography. Since the project's launch on Instagram, it has become a worldwide Internet sensation, emerging as a leading news feature and gathering millions of views on social media and the news sites that covered it. In each stunning image, photographer Murad Osmann is led to a new location by his girlfriend, Nataly Zakharova. These images remind us that in the hustle and bustle of daily life, we so often forget to stop and appreciate the things that surround us—the historical and architectural heritage left to us by our ancestors. Readers join Osmann from the point of view of the main character and are taken on a journey to different historical and cultural sites. The project aims to acquaint readers with different lifestyles. For Osmann and Zakharova, this theme seems infinite, as there are an endless number of places to visit on our planet. Paging through the book, readers will be invited to see something familiar to them from another point of view, via the lens of Osmann's camera. Follow Zakharova and Osmann on a trip around the world, through such locations as Moscow, Madrid, Ibiza, Hong Kong, New York, and London.

## Book Information

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## Customer Reviews

There weren't any reviews for this book, so I decided to take a chance. I'm a fan of the Follow Me To Instagram account, and personally find the pictures beautiful and inspiring. I expected to see many of the same pictures, but was expecting to perhaps see some new ones that weren't posted

publicly, as well as to get more background on the pictures, the situations, and the photographer (and muse) themselves. Most of all, I wanted the photographs in a tangible form to pull out, look at, and be inspired anytime I wanted. On the last account I'm not disappointed, the book is large and the pictures are the focus inside (one square page is a whole picture, and a whole page of "information" is next to it). I have read criticisms of the photographs themselves online, that they are not high-quality, blurry, over-saturated, etc, and seeing them larger than on an iPhone you do tend to notice their faults more. Almost every picture inside the book is available on their Instagram account and the information about the photos is sparse (I'm talking "This is \_\_\_\_\_, it was beautiful here. We were moved." being the essential template). I really wish more information was given, possibly a paragraph or two (when it was taken, about the trip, other things about the place, costume choice, etc) instead of the tweet-length blurb provided. All of that being said, I really do like the book. It's inspires me to travel and see the world, and that's exactly why I bought it. If they came out with another one would I buy it? Absolutely. At the end of the day it's the concept and the pictures which are the most striking and important!

I found this awesome book at my local library, and bought a copy of it almost immediately after taking it home. This book is seriously amazing. If you're a fan of Brandon Stanton's Humans of New York, this book is for you! Excerpt from the inner sleeve of the book that really gives you a good idea of what this book is about: "The Follow Me project was created in 2012 based on the concept of showing the beauty and uniqueness of different locations around the world. It is a story told through the eyes of two ordinary travelers who attempt to portray local lifestyles by means of photography.... These images remind us that, in the hustle and bustle of daily life, so often we forget to stop and appreciate the things that surround us- the historical and architectural heritage left to us by our ancestors." "Follow Me To" has pictures taken from around Europe, North America, South America, and Asia. One thing I love and one thing that is very unique about this book is that the photos are all taken from the same perspective: Of the man (the photographer and author of the book) holding his girlfriend's hand, looking at his surroundings. The sentiment of the hand holding that is included in each picture is just amazing. The clothing the girlfriend is wearing also has a backstory to the image and the culture and country that they're visiting. All in all, this is a remarkable, unique, creative and new type of photography book that gives you a glimpse of the world around us, most of which many of us would otherwise never get to see. This book makes a fantastic gift for the photographer or traveler in your life as well!

I was excited for this book, but ended up disappointed with the selection chosen to be included. There's very little variety compared to how many places they've actually been and photos they've taken. Also the quality of the photos in the book are not very high. Basically, don't expect this to be a beautiful book of photography or you may be kinda disappointed. I've created a better quality product with my own vacation photos using shutterfly, so yeah, not sure what happened here

If you follow Murad's Instagram, then you've probably already seen most (if not all) of these. The real value here is offline viewing in one book or to have as a coffee book. If you're looking for loads of new content, just follow his Instagram.

this is a very well put together book, if you have followed them on social media you'll love it even more! the photos are stunning and they don't look like 'vacation' photos, but actually tell a story about this couples travels.

My overall impression is that the guys have done a great job. Nevertheless, having read the annotation I expected to find more stories of how they shot all those beautiful images and less geographical fact-telling about things and places obvious to anyone. Also, I wish Nataly had given the book for proof-reading to a native English speaker before publishing it.

BIG FAN of this book. I would often go back and look at the Instagram account at all of these photos. This is a great book of photos. I would highly recommend this to all who enjoy creative photography and everyone in general.

This is the perfect coffee table book and conversation starter. I follow them on instagram and was very excited when I heard they were publishing a book of their adventures. I love seeing all of the amazing places they have visited and from such a cool perspective.

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